



EAST AFRICA

**We tell stories
that matter,
to change lives.**



Introduction and partnership information / 2021

02. INTRODUCTION

Serving by telling stories.

We are a part of SIM.

SIM is an international mission organisation with more than **4,000 workers** serving in more than **70 countries**.

SIM members serve God among many diverse people groups in every continent. SIM workers are international themselves, representing about **70 nationalities**.

Convinced that no one should live and die without hearing God's good news, we believe that He has called us to make disciples of the Lord Jesus Christ in communities where He is least known.

As SIM Stories | East Africa,
we strive to share stories
from the region.



03. PURPOSE & MISSION



Tell stories that matter.

Why?

- They point to Christ.
- They challenge perceptions.
- They speak to the heart.



Despite us as pastor in the village
all these pastors had to be guided by old pastor like
you as you telling it now
we need to defend our religion around the world
as muslims are defending their religion and
we want to make all the tribes to come
religion around the world and for sure that because
we are faithful we can do that very carefully
and we know that we will succeed of this
plane because this is the plane of ingesoma tribes
no any one can fail in any difficulties.

04. VISION

Changed lives.

To see...

- An encouraged and strengthened global church that is inspired to engage in mission.
- The spiritual and practical needs met of those who the story is about.
- The storytellers being transformed by God's story.



05. VALUES



Meaningful stories

Keeping SIM's 'why' central.



Quality production

Striving for quality video, photography and written word.



Integrity and Ethics

Honouring Christ, people's humanity, the culture, law, plus SIM International's principles and practices.



Discipleship

Growing together in faith.



Sustainability

Investing in the next generation of storytellers. A model that can be replicated globally.



Diversity

Fostering a multi-skilled, multi-cultural team.



Collaboration

Partnering with other like-minded organisations and individuals.



Cultural humility

Understanding the culture and increasing our ability to get to the heart of people and their story.



Relationships

Prioritising people over the task, always.

We are collaborative.

Our strategy is to work with SIM country directors, missionaries, and sending offices, as well as local creatives to find the stories of what God is doing in the region and ensure effective engagement with those stories.



07. THE TEAM

Stronger together.

Over years of commitment to the East Africa region and culture, we've all done this work alone at one stage or another. Now, the Lord has graciously brought us *together* with a shared vision - based in Nairobi, Kenya. We're so thankful we have each other's back. We are passionate about telling stories that matter, to change lives through:

Written Word



Photography



Video



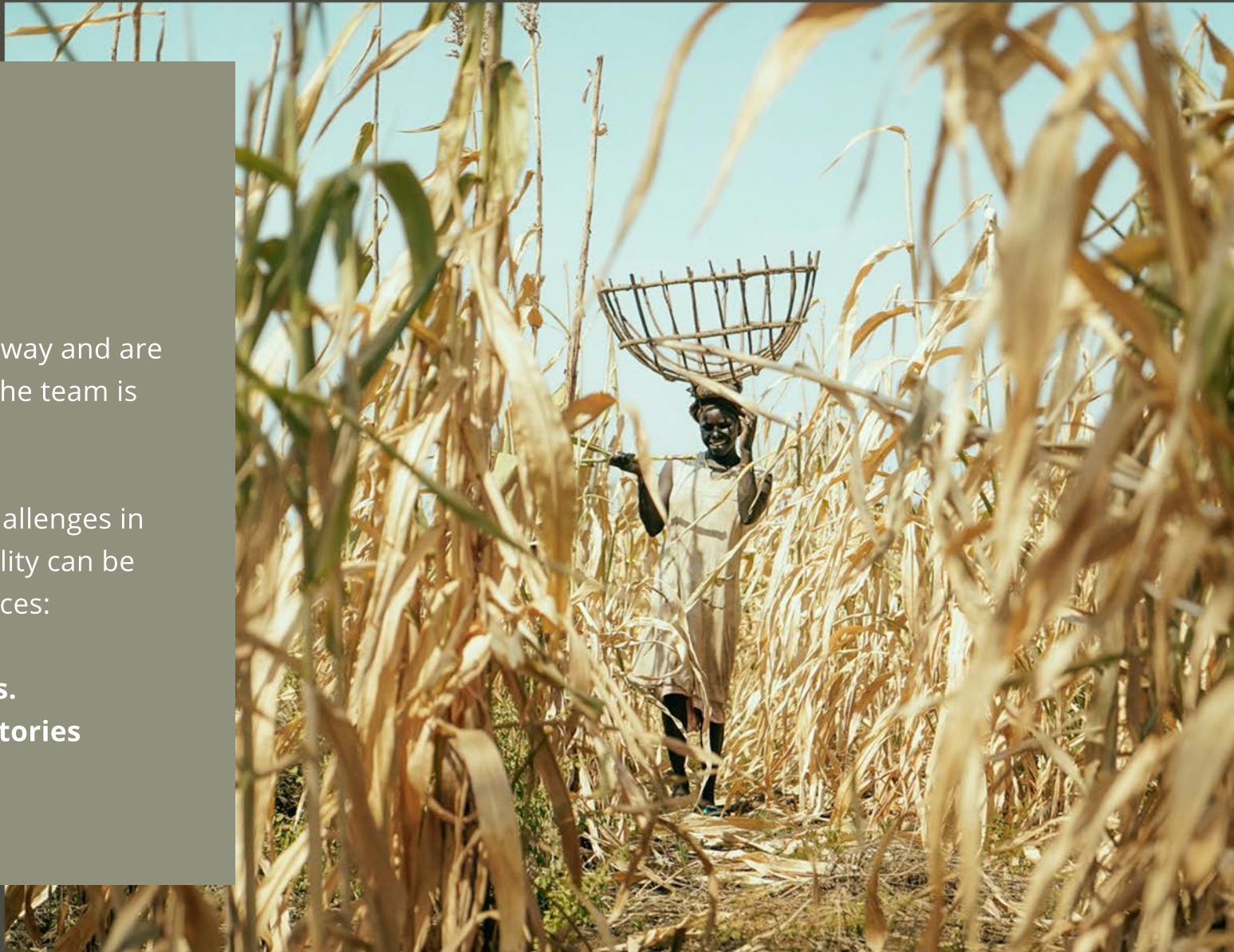
We are Adrian, Neil, Tim and Tohru. We're from 4 different corners of the globe. We're husbands, dads, friends, explorers, learners, musicians, runners, and coffee drinkers who love Jesus whole heartedly.

Forward Motion.

Though we've come a long way and are now in a healthy position, the team is still in its infancy.

We believe our toughest challenges in seeing vision become a reality can be addressed through two pieces:

- 1. Effective collaborations.**
- 2. Engagement with the stories being shared.**



We invite **you** to join us.

By Prayer.

- Pray for **sturdy collaboration** with existing creatives and media companies in Kenya.
- Pray for **mentoring relationships** with young storytellers.
- Pray that we **serve** the countries we represent well by telling stories that point to Christ.
- Pray for us to continue to **grow** in maturity in the Word and prayer.
- Pray for our team and project to be **fully funded** to allow this work to continue.
- Pray that the **least reached will know** of His great love through sharing stories.



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